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..... Light + Building 2018

PRODUCT SPOTLIGHT

Trittico

By 3F Filippi
www.3f-filippi.com

A new light, designed to improve comfort and efficiency at work, especially in offices. This is the new idea 3F Filippi is showcasing at the latest edition of Light + Building, the most important international trade fair dedicated to the world of lighting held in Frankfurt from the 18 to the 23 March in the exhibition centre of the city. During these days in this international context the Italian company, leader in the design and manufacture of highly efficient technical lighting systems, will launch a new range of light fixtures primarily designed for these working environments: 3F Architectural.

Proud to be able to say that their production is "100% Made in 3F Filippi" (all products are manufactured in their plants in Pian di Macina - Bologna), the company has chosen to entrust the design of new fixtures to talented Italian designers. On stand D60 (Pavilion 3.1) a special space dedicated to the 3F Architectural range will display the new fixtures designed in collaboration with Atelier(s) Afonso Femia, PARK ASSOCIATI, GEZA and Andrea Ciotti.

"Over the years – explains Giovanni Bonazzi, managing director of 3F Filippi – office design has evolved considerably to meet new requirements especially the increasing versatility required in environments of this type. With the 3F Architectural range our company wants to propose a new lighting approach, essentially dedicated to these kinds of spaces to assist professionals in their design activities that often require greater flexibility than in the past".

Designed by the firm Atelier(s) Alfonso Femia, 3F Trittico is a ceiling light fixture composed of three or four arms to provide direct and indirect light. The light modules can be modified giving the designer the possibility to adapt the lighting to layout changes in the workplace. The contribution from Studio GEZA in the development of the 3F Architectural range is reflected in the creation of 3F Filoluce, a steel floor lamp with a purely industrial design. Its cylindrical shape rises from the floor evolving into a series of bluntly rigid bends to spread light on work surfaces which is effective and comfortable at the same time through the use of a high-performance methacrylate screen.

Available for recessed, ceiling or suspension installation the 3F HD light fixture by PARK ASSOCIATI with a H shaped profile can be installed singularly or in-line. The system also has blind modules to house electrical components to service projects (signage, emergency lights and natural light detection and/or presence sensors). Light + Building 2018 will also see the launch of the new versions of 3F Mirella by Andrea Ciotti. As well as the original suspension version the aluminium and



shaped methacrylate fixture is also available in a Floor and XS version that can be installed on the ceiling using special rods. Also being previewed in Frankfurt will be the new versions of 3F Emilio. Created as a spot light the fixture designed by Serge and Robert Cornelissen is now available in a recessed, table and floor version.

The new products which 3F Filippi will present in Germany are not only those developed for offices. In addition to the new versions of existing fixtures the 2018 edition of Light + Building will also witness 3F Filippi present new light fixtures developed internally. This is the case of 3F Diagon, the square shaped fixture whose 16 recessed cells are equipped with state of the art LED sources. This ceiling mounted fixture provides a significant degree of uniformity to environments that exceeds requirements established by current regulations with its patented design given that the honeycomb cells are positioned at a 45° angle to the sides of the fixture.

Equally innovative is the new 3F Reno, the versatile recessed spot light equipped with a LED source that can enhance environments with four different beam openings (wide, elliptical, concentrated and UGR for offices). The particular jagged optic makes it possible to drastically reduce the degree of glare in the environment with significant benefits in terms of visual comfort.

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The launch of the new products will be accompanied by the implementation of technology developed to manage light. With this year's edition of Light + Building focusing on the triple concept of "Connected – Secure – Convenient", a visit to the company stand will allow visitors to appreciate the remarkable results achieved for example in managing light fixtures remotely using various types of state of the art devices. 3F Filippi technology makes it possible to interface with the most popular and high-performance fixture control and regulation systems from Casambi to Beg Luxomat, as well as ZetaQlab and Micas: versatility that gives professionals maximum freedom to choose between the various types of technology on the market.

As well as being the ideal platform to present new developments and ideas the Frankfurt fair provides 3F Filippi with the possibility to communicate for the first time in an international context the creation of the "3F Filippi | Targetti" Group, one of the five most important Italian companies in the lighting sector in terms of turnover and size. "While remaining two separate companies – continues Bonazzi – Light + Building is certainly the ideal environment to inform a wide audience of the creation of this group. This is the reason we have added the Group name to our stand and the Targetti stand".

Founded in 1952, over the years 3F Filippi has become synonymous with highly efficient lighting in terms of technical

and energy saving features. In more than fifty countries their light fixtures are chosen to light the production plants of some of the most prestigious companies, including some of the most important Italian brands such as Ferrari, Maserati, Barilla and Tod's. With production exclusively in the plant in Pian di Macina (Bologna), without any kind of outsourcing, 3F Filippi today represents the true excellence of Made in Italy in the professional lighting field thanks to ongoing research and development activities, as well as the joint commitment of their more than three hundred employees.

3F Filippi and Targetti, two brands that have shaped the history of lighting in Italy, are now embarking on a new venture with an ambitious common goal: to be the sole partner for lighting professionals and designers looking for quality solutions for all their project requirements. By combining their respective expertise in technical and architectural lighting the two brands together provide a broader portfolio of products that proudly take Made in Italy technology to more than 50 countries worldwide. The 3F Filippi-Targetti Group today is able to meet and satisfy any kind of design approach and requirement. Our partners can count on a vast selection of solutions; from highly technical and functional products from the 3F Filippi catalogue to indoor and outdoor architectural light fixtures designed by Targetti, as well as a wide range of LED sources and fixtures from the Duralamp brand.